

FAME TEAM

THE FINAL 13: LUCKY FOR SOME

The Race is on to make the final cut for the 2016 Australian Fame Team

On Valentine's Day this year, love was certainly in the air at La Biosthetique Academie in Sydney, but hearts and flowers were left behind while thirteen hairstylists demonstrated their adoration and passion for the hairdressing industry, competing for the coveted four places on the 2016 Australian FAME Team.

The lucky thirteen took part in a LIVE skills demonstration in front of a coterie of top name industry judges, amongst whom Sharon Blain, Frank Apostolopoulos, Leesa Smith, Sandy Chong, David Mannah and FAME Team Creative Director Brett McKinnon.

For the first time the finalists came from just about every corner of Australia: Victoria, Queensland, New South Wales, South Australia and the ACT, authenticating the FAME programme as a wholly inclusive industry activation that encourages all hairdressers from town and country to stake their claim as Australia's best next generation talent.



The cutting floor: Skills test



Claudia Cataldo & Model @jess_harmc

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Selection of the Australian FAME Team is based on the individual merit of each artist irrespective of salon, state or brand affiliation.

The day consisted of a 3-part skills test: with one styling brief and two cutting briefs being revealed live on the day, followed by a live model presentation, where the entrants had been asked to show a model featuring their signature look.

The final part to the day was a Q&A session with the judging panel, who had this to say afterwards... *"It was great to see some familiar faces back again, proving that determination and a 'never give-up' attitude really counts'* said Lauren McCowan Creative Director Haircare Australia *'But equally it was wonderful to see some totally new names here. That's what's great about this competition, anyone from anywhere has a shot, as long as they have the drive.'*

Alex Fuchs, Creative Director of La Biothetique added *"We saw some incredibly skilled work from these 13 finalists. I know that all of the judges were highly impressed by the technical execution of their work and the professionalism of their delivery."*



THE FINAL 13

Adam Richard Isles – Rokk Ebony
Brodie-Lee Stubbins – Rokstar
Cara Mio Robinson – Fruition
Claudia Cataldo – Cataldo's Salon
Dion Lee Andrew – Toni & Guy Georges
Emily Alterator – Fruition
Kristy Hodgson – Jarah's Hair
Laura Hudson – Laura Hudson Hair
Mary Alamine – Royals Hair
Nadia Semanic – Toni & Guy Georges
Nathan Cherrington – Toni & Guy
Nicole Kae – Toni & Guy Newtown
Theo Dimitri – Theo Dimitri Hair

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