



Shona Cataldo, Cataldo's Salon

55 Northbourne Avenue,
Canberra ACT 2601
Tel: 02 6249 6666

Already bearing the prestigious title of 2005 L'Oréal Professionnel Colour Trophy National Winner, Shona Cataldo tackled this year's competition with the same passion and commitment that is defining her as one of Australia's most highly regarded hairdressers.

Shona's energy and drive is well known amongst the close-knit team at Cataldo's Salon, a world-class salon and success story in Canberra for three generations, started by Shona's grandfather and run by father Emilio and Uncle Angelo Cataldo.

When Shona won the national title in 2005 she said she wanted to continue to improve her hairdressing skills, and create new colours and styles to inspire her clients and other hairdressers.

Judging by this year's Colour Trophy success, Shona is right on track.



Star L'Oréal Professionnel product: tecni.art liss control. It makes the hair feel silky, adds moisture and suits a range of hair types.



Shona Cataldo

The Look

Shona sees L'Oréal Professionnel Colour Trophy as a way of setting new creative challenges and hopes hairdressers will one day receive the same recognition as fashion designers.

For her winning entry, Shona looked to the European Spring for inspiration.

Shona's style is romantic and glamorous with cascades of waves in beige, vanilla, lilac and honey blondes.

Deeper apricot and golden toffee pieces have been added through the front to give warmth and complement her model's complexion, using a variety of colours from the L'Oréal Professionnel ranges of Majirel and Richesse de Diacolor.

Shona's Top Tips for Perfect Colour

- Always use the right shampoo and conditioner, like L'Oréal Professionnel's série expert vitamino colour range.
- Use styling products designed for the type of look you are trying to achieve.
- Always take your hairdresser's advice!

Shona

Favourite colour: Apricot, because it creates beautiful variation in blondes and brunettes.

Hairstyle icons: Cate Blanchett, because her hair always looks beautiful, feminine and glamorous.

Inspired by: My father Emilio Cataldo for his passion and understanding of hair, which never ceases to amaze me.